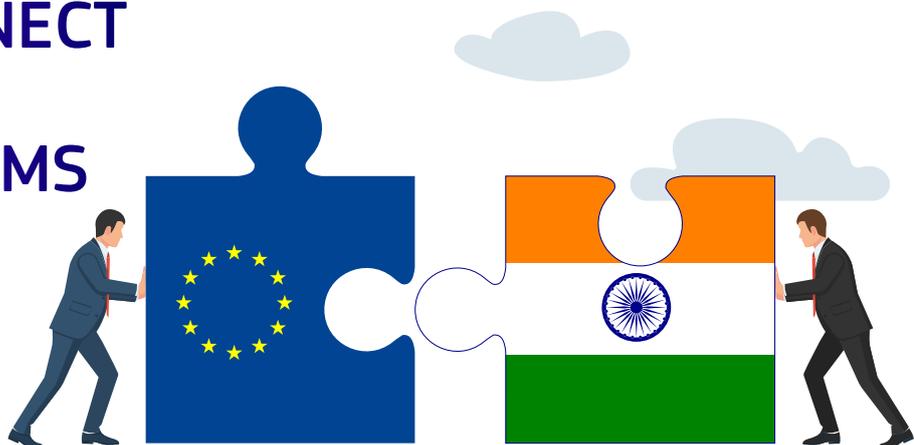


# INITIATIVE TO CONNECT INNOVATION AND STARTUP ECOSYSTEMS BETWEEN EUROPE AND INDIA



This initiative serves to strengthen the innovation dimension of **Europe-India cooperation**. Through the exchange of ideas and better understanding of each other's innovation ecosystems, co-creation and the development of new and innovative products and services will be facilitated. The initiative is open to **incubators and accelerators from India and from European countries** and those associated to Horizon 2020.

Between 2018 and 2020, organisations from both regions will be matched and brought together in **four networking events in India and Europe**. The aim is to kick-start a **self-sustaining ecosystem** that fosters high-level interactions and technology and innovation partnerships that benefit both regions.



## If you are an accelerator / incubator, you can benefit from this initiative if:

You already have some links to the other region's startup communities and would like to build on these relationships

You don't have previous links to the other region but are interested in internationalising and have a genuine interest in how innovation and business work in the other region

You want to connect to entrepreneurs from the other region and participate in relevant events to exchange ideas, expertise, explore partnerships for co-product development or market leverage

You want to benefit from the skills and knowledge of partners in the other region to develop innovative products, service and solutions to common challenges, best practise and staff exchanges

You support/host startups in sectors such as water, health, energy, bioeconomy, climate, agriculture, mobility/transport, urbanisation.



**EUROPE-INDIA  
INNOVATION  
PARTNERSHIP**

You are an Indian or European incubator or accelerator, or a mentor, corporate or investor interested in learning more about the initiative? Do not hesitate to contact us:

✉ [EU-India@ServiceFacility.eu](mailto:EU-India@ServiceFacility.eu)

🌐 [www.startupeuropeindia.net/eiip/](http://www.startupeuropeindia.net/eiip/)

## Key milestones:

The first network event took place in October 2018 in **Bengaluru, India**, and the second meeting in **Tallinn, Estonia** on 14-15 May 2019. Further networking events are scheduled for autumn 2019 in India and spring 2020 in Europe.



## Key figures:

400

stakeholders networked in total

61

incubators and accelerators

25+

partnerships

8+

recurring startup exchange programmes

5+

joint events

50+

benefitting startups

## Testimonials by the Europe-India Innovation Partnership participants



### Sreedevi Devireddy, CEO, SR Innovation Exchange:

I am confident that this initiative will break silos and promote cross border synergies between Incubators/accelerators, which in turn will expedite the growth of startups due to easy access to international markets through soft landing and other advantages.



### Vlad Gidea, Incubator Manager, ITU Business Development A/S:

The networking event was a perfect crash course into learning more about the Indian market and the research capabilities of the innovation communities involved. Not only are we better equipped to inform our startups, but we also have new possibilities of helping Indian startups enter the Nordic market or the wider European market.



### Poyni Bhatt, CEO, Society for Innovation & Entrepreneurship (SINE), Indian Institute of Technology Bombay (IIT Bombay):

Startups and startup stakeholders on both sides will benefit from the expanded EU-India network. The Tallinn event brought better clarity of activities and mandates of respective incubators on both sides, which enabled them to choose incubator partners with mutual synergy. Such periodical networking events will ensure sustained conversations between various incubators.



### Jean-Christophe de Tausia, Director, Incubateur Descartes:

The EU-India service facility pilot project offers us the possibility to initiate cooperation with Indian partners. This is a clear added value of DG RTD and the actions we are planning will reinforce our visibility and open up new horizons for startups on both continents.



### Ashish Khetan, Chief Mentor & Investment Officer, Indigram Labs Foundation:

Everyone comes with their own set of skill-sets and expertise and rather than building that on their own, it is faster and more efficient to collaborate. Gaining exposure to EU Incubators will create extensive synergies for our startups to truly go global and this have been a great platform for that.

